

Premium Sponsor Benefits

Benefits	Platinum \$4000 1 available	Mobile App \$3000 1 available	Gold \$3000 2 available	Silver \$2000 3 available	Bronze \$1250 4 available
<b>Complimentary conference registration</b>	3	2	2	1	0
<b>Special employee or customer pricing - 50% off full conference rate</b>	0	0	0	0	1
<b>Conference website presence - Logo on every page of the conference site hyperlinked to your company, excluding the homepage. Logo due by Aug 22, 2017.</b>	x	x	x	x	x
<b>Conference website presence - Company logo identified on conference website homepage</b>	x				
<b>WA Pub Works Magazine - recognized as our Platinum sponsor</b>	x				
<b>Onsite recognition - Welcome banner/sign - "welcome to the conference sponsored by platinum."</b>	x				
<b>Onsite recognition - opening lunch presentation rep from company provides a 10 min presentation about company prior to the opening keynote address. Presenter's name and presentation/script with listing of a/v needs due to APWA by September 12, 2017.</b>	x				
<b>Onsite recognition - Thursday lunch, representative from company provides a 5 minute overview about company. Presenter's name and script due to APWA by September 12, 2017.</b>			x		
<b>Onsite conference guide - logo recognition in guide</b>	x	x	x	x	x
<b>Onsite signage - logo recognition as a sponsor in the registration area</b>	x	x	x	x	x
<b>Onsite recognition - logo included in thank you slide during lunches</b>	x	x	x	x	x
<b>Mobile app benefits - Sponsored app icon - listed on the menu of the app in the "dock" so the logo with link to their website is always visible. For example the "dock" would list, Platinum Sponsor, Mobile App Sponsor, Exhibitor dock purchase, ROADeo sponsor, Activity Feed, Agenda, Speakers, Sponsors, Exhibits, Map, Surveys <i>Icon requirements: 320 x 320 png format</i></b>	x	x			
<b>Mobile app benefit - Promoted Post Sticks to the top of the activity feed for 20 minutes. "Stop by booth # for XYZ" Once the time is up, the post will trickle down in the activity feed. Includes text and link to company url. <i>Required format: Copy is limited to 140 characters. Images are permitted, keep it simple like what would show up on a facebook feed. 640 x 640 png format for image. All posts must have text seperate from the image, the image can't be posted without associated copy. Sponsor to provide preferred url. Sponsor to provide copy by September 12, 2017.</i></b>	4	3	3	2	1

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<p><b>Mobile app benefit - Push Notification</b>                  Similar to a promoted post, but this time the message shows up on the screen of the phone. It will even show up on the lock screen.  <i>Required format:</i>                  Copy is limited to 140 characters.                  No Images.                  Website links are fine.                  Sponsor to provide copy by <b>September 12, 2017.</b></p>	1	1	0	0	0
<p><b>Mobile app benefit - Interactive sponsor directory.</b> 50 word company description with logo and hyperlink in the sponsor directory. <i>Logo format: 256 x 256 png or jpg.</i>  <b>Due August 22, 2017.</b></p>	x	x	x	x	x
<p><b>Email marketing - to attendee list - 100 word count.</b>                  Sponsor to provide copy by <b>August 22, 2017.</b></p>				x	
<p><b>Email marketing - to all chapter members - 100 word count.</b> aprox 2000 views. Sponsor to provide copy by <b>August 22, 2017.</b></p>	1	1	1		
<p><b>Marketing collateral at reg desk</b> for distribution. Sponsor to provide materials.</p>	x				
<p><b>Social media - # of promotional posts</b> to the APWA facebook page, can even be about their own company events- i.e join us at our golf tournament. Sponsor to provide post content by <b>September 12, 2017.</b></p>	3	<u>2</u>	2	1	0